Abstract of the Disclosure

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A triangularly configured multi-cup holder is provided and constructed to conveniently hold up to ten cups in a "bowling pin" formation, for use in the drinking game "Beer-Pong," or "Beirut," or similar. The reusable holder includes cup holes in a triangular row formation (back to front) of four, three, two and one cups. Rubber or rubber-like grips on each corner of the bottom of the holder add stability to the cups, via the holder, during use. The uniform and equidistant placement of the holes provides for the correct orientation of the cups for optimal playing of the drinking game mentioned above.